

Project/Client Name:

Contract Anonymity

Application Name:

BMOM, Speaker Services and IISP

Industry Served:

Healthcare

Domain:

Pharmaceuticals

Category of Application:

Web Application

Technologies Used:

- Windows 2003 Server and Windows 2000 Professional Operating System
- Front-end: HTML, .Net, ASP.Net, C#, Windows SharePoint Services 2.0, Java Script and Telerik tools
- Database: SQL Server 2000
- Web Server: IIS6.0
- Browser: IE 5.0 and above

Project Duration:

12 Months

Prime Team Size:

10

About Client

The customer is one of the largest pharmaceutical companies in the world. They provide innovative and top-quality high-tech products in healthcare, life science and performance materials. They aspire to be the best healthcare company in the world and are dedicated to providing leading innovations and solutions for tomorrow, improving the quality of life for patients.

Business Need

Customer was looking for a partner to support them in streamlining the following areas of operations:

1. **BMOM (Business Meetings over Meals)** primarily deals with management of business meetings and thereby controlling the approval work flow of the business meetings.
Core objective was to facilitate business users to collect information about meetings organized between Customer Employees and an external group of people that occurs over some type of meal (Breakfast, Lunch, Dinner or Snack).
2. **Speaker Services** was a communication portal between Customer and the US health care professionals who speak on behalf of the customer.
Core objective was to facilitate Physician thought leaders to set their speaking preferences, schedule events and tracking of payments from customer. The portal had pertinent content such as slide decks and speaker training material that was targeted to speakers based on their Talk Title certifications. Speakers can inform their colleagues of speaking engagements through e-Invitations.
3. **IISP (Investigator Initiated Study Program)** was a web-based application that allows customer personnel to receive proposals from external investigators, fill out the submission form and upload documents to the system. System was designed to manage and track data related to Medical School Grants including: Investigator Information, Study Details, Drug Supply, Financial Information and Publications.

After careful evaluation, they have approached Prime to help them in meeting their needs.

Prime Solution

Prime team performed a detailed study of the client requirements and has done a Proof Of Concept prior to project execution. Prime leveraged their SharePoint expert team specialized in Systems Integration and Technical Support, in developing a web based internet application using Windows SharePoint Services. 24/7 support was provided with a senior project manager Onsite and a project manager and team offshore, in successfully meeting the needs.

Solution-1: BMOM

- BMOM – Facilitate users to create meetings and track it to closure with the following features:
 - Two level Approval Process
 - Email notifications listing all the workflows to both the initiator and the reviewer

- BMOM Meeting To Date – Provides users with an interface that allows them to view the meeting requests raised by them till date including:
 - Open Meetings Requests
 - Closed Meetings Requests
 - Meeting Requests that does not approvals and Dinner Meetings

Solution-2: Speaker Services

A speaker service was a communication portal between the customer and the US health care professionals with the following features:

- My Programs
 - Speaking Preferences – Provides user preferences around dates, locations and how they would like to be contacted for future Medical Forums
 - Calendar of Scheduled Events: Facilitate to view all the listed speaking engagements at one place, with real time updates by schedulers
 - Payment Tracking: Access the status of payments from the customer
 - Profile Updating facilities
- E-Invitations – Provides facility to invite speaker’s healthcare professional colleagues to their lecture.
- Presentation Resources – To access professionally prepared visuals from disease and therapeutic area slide sets.

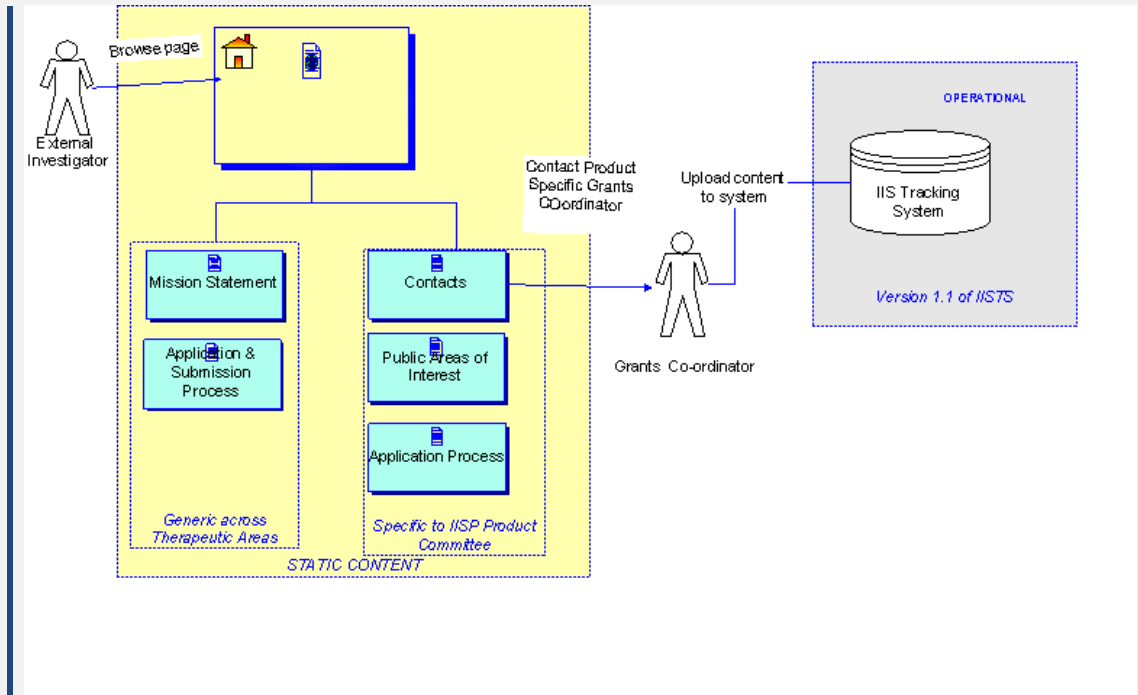
Solution-3: IISP

The system, Investigator Initiated Study Program (IISP) , was a web-based application with the following features:

- Consolidate and track all IISP documents
- Reduce the number of handoffs and manual steps
- Standardize business process across multiple committees to the extent possible
- Streamline Investigator Communications
- Tracking of Drug Supplies, Budgets, status updates and End of study results or publications within the system
- Automated submission status tracking
- IISP Budget Planning Capability
- Generate reports to monitor compliance with MAPP36 and USHH Office of Compliance Guidelines where applicable.

Application Screenshots

The below illustration shows the IISP architecture that was designed during the requirement gathering phase of the application development.



Key Challenges

- Tracking and streamlining business meeting approval process was a challenge as the meetings were tracked manually and the process was completely out of control
- Speaker preferences and Payment tracking and scheduling of events was a challenge to streamline and automate.
- Consolidation and tracking of documents was a huge challenge as the process missing an automated system for tracking budgets, drug supplies and updates.

Client Benefits

Client had realized the following benefits with the developed web based application using SharePoint :

- Managing meetings was completely streamlined with SharePoint application such as approval process, email notifications to attendees, open and close meeting requests, and dinner Meetings etc. saving considerable time and effort of customer's team.
- Speaker services web based solution allowed speakers to opt for their preferred dates and location, scheduling events, payment tracking and profile updates creating a positive impact in the user group
- Consolidating and Tracking of various IISP documents, standardization of business processes across committees, automated tracking system for submission status with provision of accurate reports with MAPP36 and USHH Office of Compliance Guidelines was successfully achieved with SharePoint implementation.
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About Prime

Prime Technology Group is a global, technology services company where innovation is at the core of our business engagements. We develop cutting-edge solutions and carefully select the best Information Technology professionals locally and globally to become ambassadors of your business. This approach maximizes our ability to leverage our award-winning team and their competencies. Prime is the conduit which bridges the immediate business solutions today to the technology advances of tomorrow.

Our candid ability and forethought has enabled us to navigate seamlessly, bridging the appropriate technology solutions that outlast today's technology trends. How do we do this; simply we listen. Team leaders identify poignant solutions and fuse the appropriate framework and infrastructure necessary for unlocking your capabilities.

Prime Technology Group is organized into four technical practices;

- Cloud (Google PAAS, Microsoft Azure)
- Mobility (IBM Work Lite)
- Analytics (Big Data, Predictive Analytics)
- Quality Assurance

Prime develops customizable frameworks, driven by our robust R & D, which become the cornerstone of our solution offerings. Our philosophy in flexibility allows us to leverage our award-winning resources and competencies to exceed our clients' expectations while improving their bottom line.

We have successfully helped hundreds of clients in Healthcare, Insurance, Life Sciences, Banking, Financial Services, and E-commerce. Our imprint has drastically impacted client growth; we are Prime Technology Group, where we are "Bringing visions to life."

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